



Angels of the Arts Annual Event

Now in its 42nd year, Angels of the Arts is an annual fundraising event organized by the Hickory Museum of Art Guild benefitting HMA and its many educational programs and exhibitions. The event is uniquely suited to stretch across generations and includes a cocktail hour with heavy hors d'oeuvres, as well as a live and silent auction.



The Silent Auction consists of quality, one-of-a-kind gifts, primarily donated from local small and family businesses. The event concludes with a live auction of higher-end items presented by an entertaining auctioneer. Items for the live auction consist of everything from home goods, to social events and exquisite art pieces.

The success of this event depends on a strong network of volunteers and community minded sponsors. With a substantial and continually growing attendance base, this fundraising event is perfectly suited to give maximum exposure for your business through multiple sponsorship options.



If you would like to support HMA through a sponsorship or a donation to the silent or live auction, please contact Kelly Smith at (828) 327-8576 ext. 206 or ksmith@hickorart.org.





	ARCH ANGEL \$5,000	GUARDIAN ANGEL \$3,500	ANGEL \$2,500	PLATINUM \$1,000	GOLD \$500
Sponsor Name or Logo w/ weblink on Event webpage	Logo w/weblink	Logo w/weblink	Logo w/weblink	Name listing	Name listing
Complimentary Event Tickets	8	6	4	2	2
Sponsor Logo or Name in Event Program	Logo	Logo	Logo	Logo	
Inclusion in all event media marketing (print, social, etc.)	Yes	Yes	Yes		
Sponsor logo on Direct Mail Invitation	Yes	Yes			
Recognition as Presenting Sponsor	Yes				

For sponsorship inquiries, contact HMA Development Manager **Kelly Smith** at (828) 327- 8576 or ksmith@hickoryart.org.

The Autolawn Party Euro Classic Car Show

The Autolawn Party is an exciting, community event scheduled each year in September on the SALT Block lawn in Hickory next to its beneficiary, Hickory Museum of Art.



The Autolawn Party is a celebration of the road's number one traveler – the automobile. The celebration is centered around a European classic car show for the automotive

enthusiast, but it's far more than that. There's something fun for everyone. Events include the car show, food, art exhibits, children's activities, music, beer garden, merchandise for sale, raffle prizes, a ride and drive, and awards ceremonies. The event is open to the public, and there is no charge for spectators, who can also vote for their favorite classic car.



Learn more about this year's Autolawn Party at www.theautolawn.com.

The Autolawn European Classic Car Show is unique for its size and scale in having only 100 entrants. The intention is to provide a wide range of high-quality, original vehicles in an intimate, yet informal setting, without the pressure of traditional Concours events. Each year this event will highlight a different brand. Awards will be given in a small number of peer-judged classifications and select categories.



For more information about being an Autolawn Sponsor, contact Kelly Smith, HMA Development Manager at (828) 327-8576 or Kit Cannon, Event Co-Director at (828) 312-2494.





	PRESENTING SPONSOR SOLD	GOLD SPONSORS \$7,500	SILVER SPONSORS \$3,500	BRONZE SPONSORS \$1,500	FRIENDS LEVEL \$300	RETAIL VENDORS \$300
Sponsor Name on Website or Sponsor Logo w/weblink	Logo w/weblink	Logo w/weblink	Logo w/weblink	Logo w/weblink	Name Listing	Logo w/weblink
Sponsor Name or Logo in Event Program	Logo	Logo	Logo	Logo	Name	Name
Free Official Autolawn Party Event Merchandise	20 Autolawn Hats & Koozies	15 Autolawn Hats & Koozies	10 Autolawn Hats & Koozies	5 Autolawn Hats & Koozies	2 Autolawn Hats & Koozies	
Inclusion in All Event Media Marketing (print, social, etc.)	Yes	Yes	Yes	Yes		
Custom Event Sponsor "Autolawn Radio" Spot	Yes	Yes	Yes	Yes		
Sponsor Banner Flags	4 Flags	2 Flags	1 Flag			
On-stage Interview of Sponsor on "Autolawn Radio"	Yes	Yes	Yes			
Free Classic Car Registration Entry Fee	3 Entries	2 Entries	1 Entry			
Event Sponsor Ad in Event Program	Yes	Yes				
Event Sponsor Logo in HMA Direct Mail Invitation	Yes	Yes				
Prominent Reserved Space for Event Sponsor Tent or Booth	30X10 space	20X10 space	20X10 space	10X10 space		10X10 space

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Footcandle Film Festival

This festival is designed to bring unique, challenging and entertaining films to Western North Carolina every September. It is organized by the founders and members of the Footcandle Film Society, a 600-member group dedicated to screening and discussing films on a monthly basis. The society was formed in late 2007 by Alan Jackson & Chris Frye. The inaugural film festival was held in September of 2015.



This year's festival will offer an exciting weekend of film screenings, with films being submitted from around the world for consideration. The best reviewed films will be shown during the weekend, starting with an opening night event and reception and closing with an awards ceremony.

The festival will be held at the SALT Block, with all screenings taking place in the Auditorium. The auditorium holds 400 seats, and we are hoping to fill most of those seats throughout the weekend.

This festival has the opportunity to be a showcase event for the Catawba County area, and we are making every effort to have each festival year be successful. To do so, we depend on support

from local businesses, organizations, and individuals. Every dollar spent on this festival will go towards creating an experience that attendees, filmmakers and other visitors to the area will remember and help "spread the word" for continued festival growth and exposure.



FOOTCANDLE
FILM FESTIVAL





	DIRECTOR LEVEL SPONSOR \$5,000	PRODUCER SPONSORS \$2,500	STAR SPONSORS \$1,000	CREW SPONSORS \$500	PATRON LEVEL \$250
Company/Name listed in Festival Program/Website	Yes	Yes	Yes	Yes	Yes
Weekend Passes to Film Festival	5 Passes	3 Passes	2 Passes	1 Pass	
Festival T-shirts	5 T-shirts	3 T-shirts	2 T-shirts	1 T-shirt	
Featured in Promo Video Shown Before All Screenings	Yes	Yes	Yes		
Logo on Social Media/Website	Large logo	Medium logo	Small logo		
Choose From Any Available Director Packages	Yes				

Special Packages

- Friday Evening Opening Reception (PRODUCER) - Name/logo featured prominently on event signage, special recognition by event emcee, opportunity for representative to speak during opening reception.
- Filmmaker & Judge Guest Package (PRODUCER) - Name/logo featured prominently at hotel(s) where visiting judges and filmmakers are staying during the festival weekend.
- Facility Sponsor (DIRECTOR) - Name/logo featured prominently on board at Auditorium entrance throughout entire festival weekend.
- Sunday Closing Awards Ceremony (DIRECTOR) - Name/logo featured prominently on ceremony program signage at event, special recognition by emcee, representative allowed to help read award winner names, representative has opportunity to speak during closing ceremony.

For sponsorship inquiries, contact HMA Development Manager, **Kelly Smith** at **(828) 327- 8576** or **ksmith@hickoryart.org**.